

Franchise

Rehman Travels now plans to bring the world of travel business at your doorstep by providing opportunity of setting up a network of franchisees across the country. Each of these franchisees will offer a host of travel related services under one roof and will makes travel a lot simpler for their customers.

A franchise is a business arrangement where Rehman Travels (the franchisor) grants you (the franchisee), the licensed right to own and operate a business based on the franchisor's business concept, using its trademark. The franchisor helps you (the franchisee) start your business, provide training and assistance with site development, advertising and marketing support.

Travel franchise offers you a chance to be your own boss, while operating under the security of an established brand.

As a travel franchise, you could see healthy profits like any established travel company without spending years concentrating on building your own brand to compete with the big agencies in the industry.

Franchisee Benefits

1. You are granted with a license to trade as a "Rehman Travels" bonded Franchise Travel Agency, benefiting from our domestic and international associations.
2. You have Rehman Travel branding and your name, address, contact number at our website.
3. Increase your income stream by introducing your client with numerous travels services.
4. You have all of your processing done through system by our head office, enabling you to focus on generating more sales.
5. You receive staff training.

Our Contribution

1. Associate with leading, award winning holiday brands & operate a profit generating business.
2. Opportunity to sell a wide range of travel services like domestic and international air tickets, domestic holidays, international holidays, Umrah tours, visa processing and many more travel related services.
3. Our technical support staff will support you 24/7 on managing the business
4. Marketing support to create awareness and generate enquiries.
5. Regular communication and updating our partner about holiday market trends & events
6. Regular staff training for effective functioning.
7. Planning support for set up of outlet to offer convenience & experience to customers.

Your Contribution

1. Operating expenses, i.e. electricity, telephone, email, office rental, internet, etc.
2. Ensure smooth financial functioning of the outlet and achieve sales target.
3. You are responsible for all rental, taxes, profits and losses of your franchise.
4. Rehman Travels is not responsible for any of your financial dealings or liabilities.
5. You will have to make advance payments for all your purchases with Rehman Travels.

Minimum Requirements

1. An operational business space of 400 - 500 sq. ft.
2. Premises should be on the ground floor with parking facility of 2 to 3 vehicles.
3. Premises should have a provision of a 3D sign board which will be clearly visible.
4. Depute well trained staff as advised by Rehman Travels and pay their salaries.
5. Telephone PABX with at least 4 landlines and Internet Connectivity with at least 2 ISPs.
6. The franchisee shall deposit PKR 200,000/- for the DTS license and PKR 500,000/- as refundable security deposit and PKR 500,000/- as floating advance for ticketing and other services.

Termination conditions

1. Your franchise can be terminated from Rehman Travels in case you are found to be misusing our name, or doing any illegal activities which will create a bad image to the organisation.
2. You get involved in any financial irregularities with any person or companies.
3. You can end the business after settling all of your business liabilities towards the Franchisor.